

FemBioBiz Season 2 Application Form – question preview

* 1. Title

* 2. First name

* 3. Surname

* 4. Age

5. University/institution (only for students)

6. Company name

7. Company registration date

8. If not registered, state status of company registration

* 9. Province

* 10. Country

* 11. City

12. Website address (if applicable)

* 13. Telephone

* 14. Email

* 15. Sector

- Health

- Nutrition

* 16. Category

- Innovation: Entrepreneurs whose business is based on an innovative biotechnology or other technologies that impact health and nutrition

- Growth business: Bioentrepreneurs whose business is at minimum R 500 000 and are looking at growing their business twice as much within a year

- Social business: Private biobusinesses/bioenterprises targeting the lower end of the pyramid (BoP)

- Student: students in tertiary institutions with feasible idea based on innovative biotechnologies or other technologies that impact health and nutrition

Student category questions

- * 17. Describe your idea: what problem does it solve, what products do you intend to make & sell, who is your target market. (max. 200 words)
- * 18. What is your value proposition? (max. 200 words)
- * 19. What type of products are you envisioning? Please describe. (max. 200 words)
- * 20. What mentorship do you need from this programme? (max. 200 words)

Business category questions

- * 21. Job Role:
 - Founder
 - Shareholder
 - Management (specify)
 - Other (specify)
- * 22. Company Revenue (Please indicate currency used):
 - Revenue target for 2018
 - Revenue in 2017
 - Revenue in 2016
 - Revenue in 2015
- * 23. Number of permanent employees (2017):
- * 24. Describe your business, what problem does it solve, what products do you make & sell, who is your target market. (max. 200 words)
- * 25. How do you intend/are you reaching this target? (max. 200 words)
- * 26. What type of products are you selling? Please describe. (max. 200 words)
- * 27. What is your company's unique selling point or competitive advantage? (max. 200 words)
- * 28. What is your growth strategy? (max. 200 words)
- * 29. What are the main growth impediments for your business? (max. 200 words)
- * 30. What are the opportunities in the business you operate (markets)? (max. 200 words)
- * 31. Do you belong to any Business association (if so, which ones)?
- * 32. What mentorship do you need from this programme? (max. 200 words)

* 33. Business Assessment

	1 = Poor (needs to be put in place / replaced)	2 = Not satisfied (major improvement desired)	3 = Satisfied (minor improvements required)	4 = Excellent (no improvement necessary)
Formulation of vision, mission and objectives of the company - Explanation: visions and objectives are clear and achievable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formulation of strategies (competitive strategy, implementation strategy) - Explanation: mundane work tends to supersede strategizing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial management (Financial records preparation, analysis and interpretation) - Explanation: an accountant needs to be hired	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formulation and use of marketing strategy and plan - Explanation: needs to be put in place	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding of productivity, and how it can be assessed - Explanation: efficient, less labour intensive way of productivity assessment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
What is the difference between functional and strategic management tasks? - Explanation: most are conducted by the same individuals, so they tend to overlap	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intellectual Property	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business plan development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>